

April 16, 2013

Dear Business Owner,

I am writing to tell you more about The Windsor Community Chorale, and to invite you to advertise in our programs. The Chorale is a non-audition group that rehearses at Faith United Church of Christ in Windsor on Tuesday evenings. We have two sessions, a spring session that generally runs January to May and a winter session that runs from September to December. We present Winter and Spring concerts for the community each year and also enjoy giving special performances for retirement facilities and at community events. We are a very open music group and new members are always welcome at the beginning of each new session. We do not limit membership to Windsor residents.

This year we are beginning a sponsorship program and inviting businesses like yours to advertise in our programs and flyers. Following are our sponsorship levels. Ads will appear in both the spring 2013 and winter 2013 programs.

Pianissimo - \$15 listed in program

Piano - \$25 1.75x1.75 ad in program

Mezzo Piano - \$50 2x3.5 (horizontal) or 1.75x4 (portrait) (business card size) ad in program

Mezzo Forte - \$100 - 3.5x3.5 ad in program - small logo* on flyers for winter concert

Forte - \$150 - 4.25x5.5 ad in program - medium logo* on flyers for winter concert

Fortissimo - \$300 - 5.5x8.5 (whole page) ad in program - large logo* on flyers for winter concert

*Logo sizes to be determined based on number of sponsors and other factors.

In addition all sponsors will be listed with links to their website or facebook page on the chorale facebook page and on our website.

Our chorale is funded through member dues, donations, various fundraisers and now through our sponsorship program. Funds raised make purchasing new music possible, as well as providing a monetary gift to our director and accompanists who each session volunteer so much time and energy to our wonderful chorale. We are also looking at the possibility of risers and other equipment for the chorale as we grow and may need to seek alternate venues for our performances. We also do try to give something back to Faith United Church of Christ who so graciously provides us the space for rehearsals and performances.

Thank you so much for your consideration in this matter and we will be in contact soon.

Sincerely,



Heather Reed - Secretary
The Windsor Community Chorale